

Transitional Care

Infant Feeding: Part 1 & Part 2

Virtual Study Day

12th September & 26th September



Aims and objectives:

This is an interactive online study day designed to increase your understanding of the Unicef baby friendly initiative. The day will include information on the neonatal standards of:

- how to support parents to have a close and loving relationship with their baby
- enable babies to receive human milk and to breastfeed where possible or safely bottle feed.
- promoting parents as partners in care and challenges in the parent journey.

You will gain an understanding from experts around the region of the challenges and how to support the feeding journey.

The Faculty,

- Julia Cooper, East of England Neonatal ODN Lead Care Coordinator
- Paula Peirce, East of England Neonatal ODN Care Coordinator
- Nina Vieira, Cambridge University Hospital Feeding Advisor
- Lauren Wong, Luton and Dunstable Hospital Infant Feeding Lead
- Laura Baird, East of England Neonatal ODN Speech and Language Therapist

*Subject to change

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Infant Feeding: Part 1

Virtual Study Day

9:30-15:00

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9:30-09:45	Welcome and Introduction Paula Peirce East of England Neonatal ODN Care Coordinator
9:30-10:15	Introduction to the Baby Friendly Standards Paula Peirce East of England Neonatal ODN Care Coordinator
10:15-11:15	Breastfeeding and Health Paula Peirce East of England Neonatal ODN Care Coordinator
11:15-11:30	Comfort break
11:30-12:30	Attachment and positioning Julia Cooper East of England Neonatal ODN Lead Care Coordinator
12:30-13:05	Establishing lactation and expressing Nina Vieira Cambridge University Hospital Feeding Advisor
13:05-13:35	Lunch
13:35-14:35	Ankyloglossia/ Tongue Tie Lauren Wong Luton and Dunstable Hospital Infant Feeding Lead
14:35-15:00	Feedback, Evaluation and Close Paula Peirce East of England Neonatal ODN Care Coordinator

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Infant Feeding: Part 2

Virtual Study Day

9:30-15:00

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9:30-10:05	Transitioning to breastfeeding and Tube feeding East of England Neonatal ODN Care Coordinator Team
10:05-11:05	Close and Loving Relationships and Kangaroo/Skin to Skin Care Nina Vieira Cambridge University Hospital Feeding Advisor
11:05-11:20	Comfort break
11:20-12:00	Challenges for the mother and the new born Paula Peirce East of England Neonatal ODN Care Coordinator
12:00-12:30	Breastfeeding for the long term East of England Neonatal ODN Care Coordinator Team
12:30-13:15	Lunch
13:15-13:45	Early Feeding Support when Bottle Feeding Laura Baird East of England Neonatal ODN Speech and Language Therapist Paula Peirce East of England Neonatal ODN Care Coordinator
13:45-14:50	Management of Cleft Lip and Palate Laura Baird East of England Neonatal ODN Speech and Language Therapist
14:50-15:00	Feedback, Evaluation and Close East of England Neonatal ODN Care Coordinator Team <i>*This study day is subject to change*</i>